



CIRCLE OF PEACE INTERNATIONAL

Social Media Manager

Position summary: A Social Media Manager develops content and posts to social media platforms. The Social Media Manager serves on the Communications Team and reports to the Communications Director.

Responsibilities:

- Attend monthly Team meetings.
- Develop consistent weekly content to publish on social media platforms.
- Work closely with COPI President to develop content ideas that will stimulate engagement among our social media audience
- Actively engage social media outlets to grow following.
- Work with Communications Team to develop social media strategies that will drive more engagement and results.
- Review and analyze data and measure results of social media campaigns; report results to Communications Director

Skills

- Excellent command of the English language.
- Familiarity with the most common social media platforms.
- Ability to write content that engages our followers.

Requirements:

- Committed to the mission, vision and values of COPI and COPS.
- Ability to respond to requests within 48 hours.
- Residing in the Richmond, VA area.
- At least a 12-month commitment is required.

Experience working with a nonprofit a plus.